Fede Nigro

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Experience

Senior Product Designer
Thumbtack
Aug 2022 - Present
Remote
Miami, FL

Led the end-to-end design of high-impact user experiences across core surfaces, including homepage and search. Drove strategy through close collaboration with product, research, and engineering, shaping the future of how homeowners connect with pros. Pushed the brand forward through bold UX bets, modular systems, and a focus on measurable outcomes.

Senior Product Designer
Skillshare
Aug 2017 - Jun 2022
Remote
New York, NY

Shaped key product experiences across discovery, video, and mobile, driving engagement through data-informed design and A/B testing. Led internationalization efforts and UI rebrand, spanning responsive web and native platforms. Owned design systems and Material UI components to ensure consistency and scalability across teams.

Product Designer
Redbooth
Sep 2016 - Aug 2017
San Francisco, CA

Redesigned the Android app and improved UX/UI across the web platform. Led key updates like the dashboard redesign, downgrade flow, and product refactor to support a freemium SaaS relaunch.

Product Designer (Contract)
Udemy
Jun 2016 - Sep 2016
San Francisco, CA

Improved mobile UX with updates to onboarding, auth flows, instructor page, and tooltips, boosting first-touch engagement and activation.

UX/UI Designer
Freelance
Mar 2016 - Aug 2016
San Francisco, CA

- SpreeSpace, Inc. Responsive Website UX/UI Design.
- Festigo.co - Mobile app UX Design

Education

User Research Workshop
Nielsen Normal Group
New York, NY 2020

Advance Reasearch Techniques
Cooper Professional Educaion
New York, NY 2018

User Experience Design Immersive
General Assembly
San Francisco, CA 2016

Visual Design
General Assembly
San Francisco, CA 2015

BA Hospitality Management
Florida International University
Miami, FL 2010

Skills

Design Skills
Design strategy
Interaction design
Rapid prototyping
A/B testing & experimentation
Visual design
Product thinking
Stakeholder collaboration
Cross-functional teamwork

Software
Adobe CC
Invision
Figma
Principle

Languages
English
Spanish
Portuguese